

## Key Performance Indicators of Accountability Benchmarks

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Benchmarks are used to measure performance using specific indicators. The process of benchmarking helps to identify areas for needed improvement as well as best practices which will allow Vernon College components to prioritize when developing plans for making improvements or adapting best practices to increase some aspect of performance.

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- **Budget Revenue and Expenditure**

In comparison with \*IPEDS small college group - at or below the small college group total average core expenses per FTE enrollment, by function

- **Percent of 12 County Service Area High School Graduates who go to College**

At or above 33%, the number of twelve county high school graduates who attended college that chose Vernon College.

- **Financial Aid**

In comparison with \*IPEDS small college group – at or above the small college group percent of full-time, first-time degree/certificate-seeking undergraduate students who received grant or scholarship aid from the federal government, state/local government, or the institution, or loans by type of aid.

In comparison with \*IPEDS small college group – at or above the small college group percent of all undergraduates receiving aid by type of aid

- **Enrollment**

In comparison with the \*THECB small college peer group – at or above the small college group average percent of contact hour increase - or - at or less the average percent of small college group contact hour decrease

- **Continuing Education** specific:

At or above 400 contract training courses for Business and Industry.

At or above 211,000 contact hours.

- **FTE Student/FTE Faculty**

In comparison with the \*THECB small college peer group – at or below the small college group FTE student/FTE faculty ratio

- **Percent of Contact Hours Taught**

In comparison with the \*THECB small college peer group – at or above the small college group percent of contact hours taught by full-time faculty

- **Course Completion Success**

At or above 80% completion with A, B, C or P

- **Graduation and Persistence Rate**

In comparison with the \*THECB small college peer group – at or above the small college group percentage rate for graduation and persistence

- **Non Transfer Completers and Transfer**

In comparison with the \*THECB small college peer group – at or above the small college group percentage rate for transfer and completion of first time students

- **License/Certification Rates**

At or above state performance target of 90% success rate as defined by Perkins Program Measures Statewide Target

- **Placement and Completion**

At or above 85% over three year average placement rate as defined by Perkins Program Measures

At or above 25 completers over five years as defined by Perkins Program Measures

- **Community College Survey of Student Engagement**

At or above percentage rate of Texas Small College Consortium cohort prior to 2011 and the national small colleges cohort 2011 and after.

- **Survey of Entering Student Engagement**

At or above percentage rate of national small colleges cohort

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\*Integrated Postsecondary Education Data System small college group: Cisco, Clarendon, Coastal Bend, Frank Phillips, Galveston, Hill, Howard, North Central Texas, Northeast Texas, Panola, Ranger, Southwest Texas, Vernon, Weatherford, and Western Texas

\*Texas Higher Education Coordinating Board small college peer group: Clarendon, Frank Phillips, Galveston, Howard, Northeast Texas, Panola, Ranger, Vernon and Western Texas

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